



Social Media Guidelines

Educating, Preparing, and Empowering Teen Mothers and Children

Tag Florence Crittenton Services in any posts on social media.

Facebook: @Florence Crittenton Colorado

Instagram: @flocritcolorado

Twitter: @FloCritCO

Use the following hashtags where appropriate:

#flocritco

#flocritcuties (photos with children)

#educateprepareempower

#teenmoms

#flocritvolunteers

#earlychildhoodeducation

Sample posts

Facebook

[Company name] is participating in Florence Crittenton Services' Holiday Giving Drive! We are collecting holiday gifts for the teen moms and their children at FloCrit. Help make the holidays brighter for these young women who may not otherwise be able to afford gifts for themselves and their children by making a donation. Contact us [contact info] for a list of items. We're excited to play a part in educating, preparing, and empowering teen moms and their children in Denver!

Instagram

We're partnering with @flocritcolorado to bring holiday gifts to teen mothers and their children who may not otherwise be able to afford gifts. FloCrit does amazing work educating, preparing, and empowering teen mothers and their children. Contact us [contact info] for a list of items needed. #flocritco #teenmoms #flocritvolunteers #educateprepareempower

Twitter

We're collecting holiday gifts for the #teenmoms and their children at @FloCritCO! Want to make a donation? DM us for a list of items.