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|  **[Company Name] Teams Up With Local Nonprofit to Provide Holiday Gifts for Teen Mothers and their Children** |

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| **DENVER, COLORADO – [Month, Year]** [Company Name] and Florence Crittenton Services are hosting a Holiday Giving Drive for teen mothers and their children now through December 12, 2017. Florence Crittenton Services is a Denver nonprofit whose mission is to educate, prepare, and empower teen mothers and their children to be productive members of the community. Over 90% of teen mothers served live in poverty, 52% are food insecure, and 58% lack stable housing-including periods of homelessness. The holidays become a difficult time of year for teen families who are struggling to make ends meet and also for those who struggle socially and emotionally. That is why [Company Name] is teaming up with Florence Crittenton Services to help make the holiday season brighter by providing each teen mother with a $25 gift card for a personal gift and each child with a package of diapers, two new outfits of clothing, and new toys. [Company Name] invites the Denver community to join us and participate in the Holiday Giving Drive by making donations of: * cash
* $25 retail gift cards
* diapers sizes 4, 5, and 6
* toys for children ages 6 weeks through Pre-K
* clothing for children sizes Newborn through 4T

Please drop off donations at our offices located at [insert address] during regular business hours [insert details]. “The difference you are making for me and my family is huge! I went from being a runaway and dropout sleeping on the Cherry Creek Trail to being an independent, strong mother who will graduate! This is only because of donors like you. One day I will also be stable enough to donate. I have seen firsthand how important it is. Thank you and Happy Holidays!” – Abby, Class of 2017  |

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| **About [Company]** **About Florence Crittenton Services of Colorado**The new and expanded Florence Crittenton Campus, which opened in 2015, is a family resource center  equipped with an expanded and renovated **Early Childhood Education Center**for children from six weeks through Pre-K. For teen families, we are a single point of entry to accessing a wide range of culturally responsive, asset-based educational and human services all year long. Our facilities include family-friendly space for staff and community partners to provide educational and human services on-site; a gymnasium equipped with safe and appropriate fitness equipment for the whole family; an 11-passenger van to assist teen mothers and children with transportation; and the **Alethia E. Morgan, MD Health Center**—the first school-based health center in Colorado to offer both obstetrics and pediatrics. The campus also includes the new DPS **Florence Crittenton High School**, allowing teen mothers to earn a high school diploma on-site. The expanded space has allowed us to increase the number and frequency of services we offer to teen families throughout the year. Teen mothers, young fathers and extended family members are able to access customized wraparound services on-site that include: high quality, year-round early childhood education; parenting and child development education, art therapy and mental health counseling, regular, family-focused, asset-based case management provided by our SFSP Family Advocates; health services and education; financial education, and community and public resource referrals. Our summer programming includes parenting and child development education, support groups, physical fitness, art classes, and other engaging activities to prevent social-emotional and academic regression during the academic recess.  |