



Florence Crittenton Services 2019 Sponsorship Opportunities

This year, we are celebrating the 35th anniversary of our partnership with Denver Public Schools. Together, Florence Crittenton Services and DPS educate, prepare, and empower teen mothers and their children in Denver.

Your support is essential to the comprehensive services we provide. You can help us continue to create cycles of success for two generations—teen mother and child—as an event sponsor where your contribution funds our comprehensive programs and introduces us to new supporters. We would be thrilled to receive your support as a sponsor.

Cycles of Success Gala: Building Bright Futures Together

Thursday, March 14, 2019

Join us in celebrating our partnership with Denver Public Schools—35 years of working together for teen mothers and their children. The Gala will be held at the Hyatt Regency Denver at the Colorado Convention Center with dinner, a silent auction, and student speakers. We will also honor this year's Dr. Kate Waller Barrett Award winner Mike Kehoe and award the first Charles Crittenton Community Partner Award.

15th Annual Miles for Moms 5K Run/Walk

Fall 2019

Every year, the Miles for Moms 5K Run/Walk raises money to provide the teen moms and children we serve at Florence Crittenton Services with vital support and programs. Join us at Sloan's Lake Park for our 15th Miles for Moms as we enjoy a morning of fun and show our support for FloCrit.



Celebrating 35 Years of Partnership

Cycles of Success Gala: Building Bright Futures Together

Sponsorship Commitment Instructions

Visit flocritco.org/get-involved/events/cyclesofsuccess to fill out a sponsorship commitment form. Some sponsorship benefits are deadline dependent for print. Contact Maggie McHenry, Director of Development, at mmchenry@flocritco.org or 720.423.8908 with questions.

2019 Sponsorship Levels

Marketing Benefits	Presenting \$25,000	Champion \$20,000	Advocate \$10,000	Supporter \$5,000	Friend \$2,500
Complimentary seating with recognition on table*	Two VIP tables for 12 guests**	Two priority tables for 12 guests**	Two preferred tables for 10 guests**	One preferred table for 10 guests**	One table for 10 guests**
Advertisement in event program*	Front inside cover	Back inside cover	Full page	Half page	Quarter page
Recognition in printed invitation if committed before Friday, January 11, 2019	Logo event in title	Logo	Logo	Company Name	Company Name
Recognition on event AV loop*	Logo in event title	Logo	Logo	Company Name	Company Name
Recognition in event communications*	✓	✓	✓	✓	✓
Logo on www.flocritco.org *	✓	✓	✓	✓	✓
Eligible for the Colorado Child Care Contribution Credit	✓	✓	✓	✓	✓
2019 School Supply Drive Sponsor	✓	✓	✓	✓	
15 th Annual Miles for Moms 5K Run/Walk Sponsorship	\$5,000 Gold Sponsorship	\$2,500 Gold Sponsorship	\$1,500 Silver Sponsorship	\$750 Bronze Sponsorship	
Complimentary tickets to the VIP event	Tickets for 15 guests	Tickets for 10 guests	Tickets for 5 guests	Tickets for 5 guests	
Recognition from stage	✓	✓	✓		
Speaking opportunity	✓				
Stage presentation of awards by company representative	✓				

*These benefits have printing deadlines

**Table seating can include a current student, alumna, or staff at your request

Cycles of Success Gala: Building Bright Futures Together

2019 Special Sponsorship Levels

Marketing Benefits	Technology \$15,000	Cheers to FloCrit \$10,000	VIP Reception \$7,500
Complimentary seating with recognition on table*	Two priority tables for 12 guests**	Two preferred tables for 10 guests**	One preferred table for 12 guests**
Advertisement in event program*	Full page	Full page	Half page
Recognition in printed invitation if committed before Friday, January 11, 2019	Logo	Logo	Logo
Exclusive recognition on event AV loop*	Logo	Logo	Logo
Recognition in event communications*	✓	✓	✓
Logo on www.flocritco.org*	✓	✓	✓
Eligible for the Coldorado Child Care Contribution Credit	✓	✓	✓
2019 School Supply Drive Sponsor	✓	✓	✓
Complimentary tickets to the VIP event	Tickets for 10 guests	Tickets for 5 guests	Tickets for 5 guests
Recognition from stage	✓	✓	✓
Exclusive logo in silent auction software	✓		
Exclusive logo on all bars		✓	
Speaking opportunity at VIP Reception			✓
15 th Annual Miles for Moms 5K Run/Walk Sponsorship	\$2,500 Gold Sponsorship	\$1,500 Silver Sponsorship	\$750 Bronze Sponsorship

*These benefits have printing deadlines

**Table seating can include a current student, alumna, or staff at your request

15th Annual Miles for Moms 5K Run/Walk

2019 Sponsorship Levels

Marketing Benefits	Presenting \$10,000	Champion \$5,000	Advocate \$2,500	Supporter \$1,500	Friend \$750
Complimentary race entries (\$35 value)	25	20	15	10	5
Logo on participant t-shirt	Front	Back	Back	Back	Back
Logo on www.flocritco.org	✓	✓	✓	✓	✓
Sponsorship eligible for the Colorado Child Care Contribution Credit	✓	✓	✓	✓	✓
Recognition in pre- and post-event communications	✓	✓	✓	✓	✓
Company logo on stage banner	✓	✓	✓	✓	✓
Company banner displayed	✓	✓	✓	✓	
10x10 booth space and opportunity to distribute gifts, product samples, or collateral	✓	✓	✓	✓	
2019 Donor Appreciation Breakfast Sponsorship	✓	✓	✓	✓	
Recognition in radio and TV marketing	✓	✓			
Speaking opportunity	✓				
Company logo in event title	✓				